



McK Lords

Media release for McKLords Ltd.

Argos stocks McKLords care kits

HIGH STREET giant Argos is stocking the latest consumer products available from award-winning chemicals firm McKLords Ltd.

Argos, which specialises in catalogue sales, has launched two of McKLords' new care kits - one for leather upholstery & accessories and the other for carpets & upholstery - on its website and in its stores.

McKLords' Director, Ian McKerrow explained: "People want to keep their furniture and carpets in good condition. We no longer live in a throwaway society where people changed their furniture and carpets when they re-decorate. Argos has recognised this and we have worked together to provide the chains' customers with these two specialist products to help meet demand."

The leather and the carpet & upholstery kits are part of a collection of McKLords' branded items that are currently being sold into other High Street retailers, national supermarkets and garden centre chains.

"We produce tailor made items for the country's leading High Street retailers and make industrial chemicals for the UK's top blue chip companies. Our products are used in numerous sectors including the motor and motorcycle industries, caravan companies, sportswear manufacturers and even pet shop chains. In the UK more than a third of the population will use a McKLords' product everyday."

The Leather Care Kit has been created to help prolong the life of leather by feeding, protecting and maintaining its suppleness. The kit, which includes a leather cleaner, a conditioning cream, two ink remover wipes, a soft cloth, a paper cloth, gloves and a care guide, is ideal for use on upholstery, car interiors, leather clothing and leather accessories.

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The Carpet & Upholstery Care Kit cleans, protects and removes tough stains, to give carpets and furniture that new look for longer. It is ideal for use on fabric upholstery, car interiors and soft furnishings. The kits contains a cleaner, a protector, an organic stain remover, two ink removing sachets, paper cloth, sponge, gloves and a care guide.

The kits, RRP £19.99 each, are for sale through Argos' national network of stores and will be featured in the spring/summer 2005 catalogue, which will be launched at the end of January 2005.

Currently customers are being alerted to the new products via a laminated A4 browser page, which has been added to the in-store catalogues.

Consumers wishing to purchase the product should visit www.Argos.co.uk, and type in the relevant product number: 8681500 for the Carpet & Upholstery Care Kit and 8681490 for the Leather Care Kit, or call 0870 6002020.

Retailers interested in finding out more about McKLords and the chemicals and care kits it produces should call the company on 01745 585995 or visit www.McKLords.com.

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